



**OHIO STATE BAR
ASSOCIATION**
Connect. Advance. Succeed.

Reach members of your target customer/client base.

Increase your firm, company or specific product's recognition.

Network with peers in the legal profession.

OSBA Building Sponsorships

Ohio State Bar Association
1700 Lake Shore Drive
Columbus, Ohio 43204

The Ohio State Bar Association is a voluntary professional association serving lawyers, judges, paralegals, legal administrators and law school students. We are a leading provider of continuing legal education (CLE) in the state of Ohio. We welcome more than 7,000 people into our building every year for high-quality, live CLE on a wide variety of subject matters, including:

- Banking, Commercial and Bankruptcy Law
- Corporate/Business Law
- Criminal Law
- Elder Law
- Environmental Law
- Estate Planning, Trust & Probate Law
- Family/Domestic Relations Law
- Labor & Employment Law
- Law Practice Management & Technology
- Litigation
- Real Property Law
- Taxation Law
- Workers' Compensation Law
- And many more

Attendees and Seminars by Time Frame

	<u>Avg. No. of Seminars</u>	<u>Avg. Attendance</u>
January to May	12-14	600
June to August	8 to 10	300
September to November	16 to 18	875
December	20	875

Sponsorship Benefits

- Reach attorneys in your target markets.
- Increase your firm, company or specific product's recognition with Ohio attorneys.
- Network with key opinion leaders in the legal profession.
- 25% discount on OSBA print and digital advertising.
- Regional sponsorships are available.





Maximize Your Exposure Through Sponsorship

OSBA Building Sponsor* (Limit: 1 per time frame)

Showcase your firm, company or specific product in the OSBA building.

Benefits:

- Prominent 24" x 36" signage in the OSBA lobby (artwork provided by sponsor).
- 11" x 17" sign in the break/kitchen area.
- Logo/ad on screens in the seminar room before and after the seminar, logo scrolling on TV screens in the lobby and kitchen.
- Exhibit space available.
- Opportunity to address the attendees for two minutes before three CLE seminars of your choice (one-day seminars only).
- When connecting to the building's Wi-Fi, attendees will see a welcome/landing page that will include your logo and can be redirected to your company's homepage.
- 11" x 17" sign on electronic charging station and opportunity to put brochures in kiosk rack.
- Choice of hot breakfast, afternoon snack break or ice cream social at three CLE seminars of your choice (one-day seminars only).

Cost:

January to May	\$4,000
June to August	\$2,000
September to November	\$6,000
December	\$6,500

*Exclusions apply - institutes.

Terms and Conditions and Agreement Form

Terms & Conditions

- > To receive all sponsorship benefits, agreement and payment must be received by the first day of the month preceding the sponsorship month (i.e., due Dec. 1 for January sponsorship.)
- > Please provide company logo in an electronic file, per required specs, 3 weeks before the start of sponsorship.

Specs:
 - Vector image
 - Adobe Illustrator or EPS file
 - Convert all type to outlines
- > Cancellations must be made in writing 3 weeks prior to the start of sponsorship month, less a \$50 cancellation fee.
- > For questions or additional information, please contact:
Olivia DelGarbino
(614) 487-4453
ODelGarbino@ohiobar.org



> Participation

- Select Time Frame: January to May
 September to November
 June to August
 December

> Company Information

Company Name _____
Contact Name _____
Marketing Contact Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____
Name on Badge (if applicable) _____

> Payment Information

Enclosed is \$ _____ by:
Check (payable to Ohio State Bar Association)
 Visa Mastercard AmEx
Card Number _____ Exp. Date _____
Signature _____

> Signature

I have read and agree with the terms and conditions.

Signature _____
Name (please print) _____
Title _____

MAIL TO: OSBA Building Sponsorships
Attn: Olivia DelGarbino
P.O. Box 16562
Columbus, OH 43216-6562